Bleaching success
In the lead-up to the forthcoming Clinical Innovations conference – which brings together the world’s top Aesthetic and Restorative dentistry experts – *Dental Tribune* talks to Dr Wyman Chan in a sneak preview of the much-anticipated two-day event in central London.

Teeth-bleaching expert, Dr Wyman Chan, is lecturing with Professor Edward Lynch, where the pair are giving a hands-on demonstration of the latest chair-side bleaching techniques. Dr Chan has spoken at the conference for the past five years and is looking forward to sharing the fruits of his latest innovative research on chair-side bleaching with colleagues.

He says: ‘There are many new developments in teeth-bleaching technology, especially in chair-side bleaching. There is a recent report on the efficacy of using a bleaching light in this technique, which subject I am covering in detail. We are performing a live chair-side bleaching case, so delegates get a clear step-by-step guide to carrying out various chair-side bleaching methods.’

Dr Chan started his first practice 18 months after qualifying from Guy’s Hospital Dental School which led to ownership of seven practices within the M25 area, of which he still owns two.

He has been a dedicated teeth-bleaching dentist since 2002, when he founded London’s first dedicated teeth-whitening centre – the Smilestudio Teeth Whitening Academy in, Piccadilly Circus.

A consultant for several teeth-whitening companies globally, he is currently writing his PhD at the University of Bolton, where he is a researcher at the Centre for Materials Research and Innovation, working with a team of chemists to develop safe and effective teeth whitening products and techniques.

He says: ‘I was a cosmetic dentist for many years, but now consider myself an aesthetic dentist. I am currently working towards solving those unanswered mysteries of teeth-bleaching. Hopefully our work will benefit the dental profession in providing safe and effective bleaching techniques.’

He believes the lecture, entitled Profitable Clinical Practical Dentistry to include the latest clinical practical tips for successful posterior composites and bleaching, will help delegates unravel the facts and fictions about chair-side bleaching, as well as getting practical tips about using the latest composites and adhesives.

He says: ‘There are lots of controversies about chair-side bleaching, as well as many claims from various bleaching companies that their products produce good results in an hour. Conference delegates will learn the evidence-based science of chair-side bleaching, which will give them confidence in dealing both with the side-effects of increased tooth sensitivity and the inconsistent results of most chair-side tooth-bleaching systems currently on the market.’

Dr Chan runs a monthly teeth-whitening workshop in London and has trained over 1,000 dentists and their teams in the art of teeth-whitening techniques. He says: ‘I hold five granted British patents and many more are pending in teeth-whitening technologies.’

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